

GRANGE CRICKET CLUB

Social Media Policy

Introduction

Grange Cricket Club recognises that social media sources have become a significant way of life for many people and that, when used appropriately, are a positive opportunity to communicate within the club and to the world.

Purpose

Grange Cricket Club online presence is a window into the club as a whole and it is therefore important to ensure the club is a safe and enjoyable club. This can be achieved by following these common sense guidelines.

The following guidelines apply to any social media posting which relates either directly, or indirectly, to Grange Cricket Club. These guidelines also apply to any posting that might reasonably be regarded as reflecting on the club.

Everyone involved, whether playing or non-playing with Grange Cricket Club must be aware of their responsibilities to protect all concerned and be aware of the consequences of not adhering to the policy. Grange Cricket Club will take the appropriate disciplinary action if the following guidance is breached.

Defining Social Media

There are a number of social media sources which the Grange Cricket Club use. These are examples of what we currently use and does not constitute an exhaustive list: Facebook Cricket Club page, Facebook groups (different sections or teams in the Club), X Cricket Club account, Instagram Cricket Club account, WhatsApp groups (different sections or teams in the club), messaging including emails.

There are others which are not named here where individuals can interact online, be it within applications or on web pages, or where the banner includes the Club's name or branding, in part or in full.

General Guidance

Posts that could be considered as being derogatory, abusive, insulting or offensive are strictly prohibited.

Posts that could be interpreted as being discriminatory on grounds of race, colour, ethnic origin, nationality, faith, sexual orientation, social class or disability are strictly prohibited.

Posts that could be interpreted as being detrimental to the interests of Grange Cricket Club or to the game in general, or which brings Grange Cricket Club or the game of cricket into disrepute are strictly prohibited.

All individuals are reminded that posts can include copying and redistribution of any third party media posting as they can reflect on the club. Grange Cricket Club has a long and proud history, and all individuals should consider this in any social media posting.

Photos and videos of juniors (Under 18) can only be posted where advance approval has been granted by parents/carers.

In general, focus on the positive. Be constructive and relevant in all postings.

Individuals should keep all personal login details and passwords secure.

This policy may be amended at any time as required by Grange Cricket Club.

Grange Cricket Club
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